WHY MICROBAN?

From the public places we visit, to the homes we share with family and pets, a lot of surfaces we encounter daily are prime real estate for microscopic organisms, i.e. bacteria, to dwell and thrive.

There are **7,000** species of bacteria (and **2,000** species of fungi) residing in one average American household alone – that's a lot of unexpected roommates.

But for some comforting news: Most of these microbes are mercifully harmless. And for those that aren't?

Here are some helpful things to know:

*Did you know **95%** of a household's bacteria is found in the kitchen and bathroom areas? And one of the filthiest surfaces in these rooms might surprise you:*
THE LIGHT SWITCH.

Unprotected Switch & Wall Plate

Averages 217 bacteria per square inch...*that's 4X dirtier than a toilet seat!*

Touched 10-15 times a day.

Prone to fostering bacteria growth.

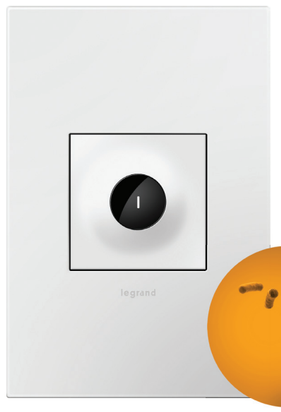
Microban-Protected Switch & Wall Plate

Built-in antimicrobial technology inhibits growth of bacteria, 24/7.

Product protection won't wear off, won't wash away.

99.9% cleaner & more durable.

Microban-Protected Touchless Switch & Wall Plate



Touchless control further reduces spread of bacteria.

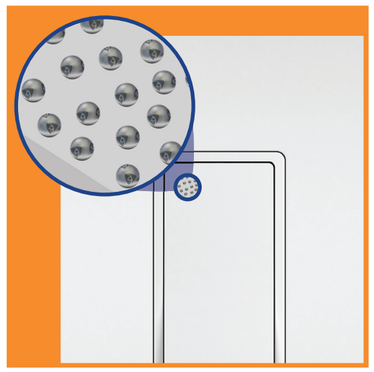
Built-in antimicrobial technology inhibits growth of bacteria, 24/7.

Product protection won't wear off, won't wash away.

99.9% cleaner and more durable.

HOW MICROBAN WORKS

*Did you know that **6 out of 10 adults** admit to being concerned about their daily exposure to bacteria?*

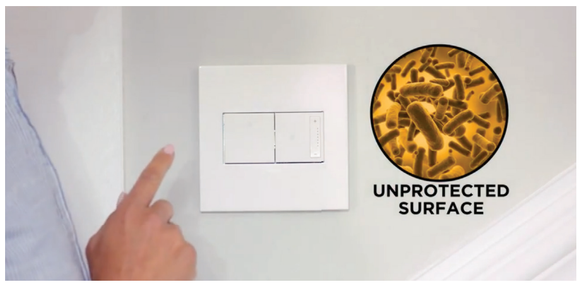


Microban antimicrobial technology is incorporated throughout the product at the time of manufacturing to work at the cellular level.

Microban starts to work as soon as a microorganism comes into contact with a protected surface and continuously inhibits the growth and reproduction of the microbes.

Unlike sprays and topical disinfectants that have to be reapplied, this Microban product protection works 24/7 for the entire lifetime of the product.

Microban protects against most common bacteria that cause staining, odor and premature degradation. The result: devices that are 99.9% cleaner and more durable.

No antimicrobial efficacy claims are being made or are valid with respect to products sold in Canada.

*Did you know the number of bacteria on an unprotected surface can **DOUBLE** in just **20 MINUTES**?*